

AUTOMATED MOVEMENT AND  
IDENTIFICATION SOLUTIONS

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# Item Unique Identification (IUID) Basics

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# Scope

- What is Item Unique Identification?
- Why is IUID Important the Army and DOD?
- Which Items Require IUID?
- Looking to the Future
- AMIS Resources to Assist You

# IUID / UII Definitions

- Item Unique Identification (IUID) means a system of marking items delivered to the DOD with unique item identifiers that have machine-readable data elements to distinguish an item from all other like and unlike items. “IUID” generally refers to the program, rather than the data.
- Unique Item Identifier (UII) means a set of data marked on items that is globally-unique, unambiguous, and robust enough to ensure data information quality throughout life and to support multi-faceted business applications and users

**UII is Like a Social Security Number - for Things**

# Item Unique Identification (IUID)

1. Assign an item a globally-unique identification number

Will functionally replace the SN

2. Register that number and supporting pedigree information in a central database

3. Apply a permanent machine-readable mark to the item, containing that Unique Item Identifier (UII)



Enables error-free data transfer

4. Use that globally-unique identification number for lifecycle management of the item



5. DOD and Army transition to use of IUID involves:

- The marking of millions of items meeting IUID criteria that are already in the inventory
- Automated systems enabled to use the UII



IUID = Item Unique Identification  
UII = Unique Item Identifier  
DOD = Department of Defense

CAG = Commercial Activity / Government Entity  
IGCE = Independent Government Cost Estimate

# Item Unique Identification

**Item Unique Identification is a simple, easily understandable, common sense concept.**

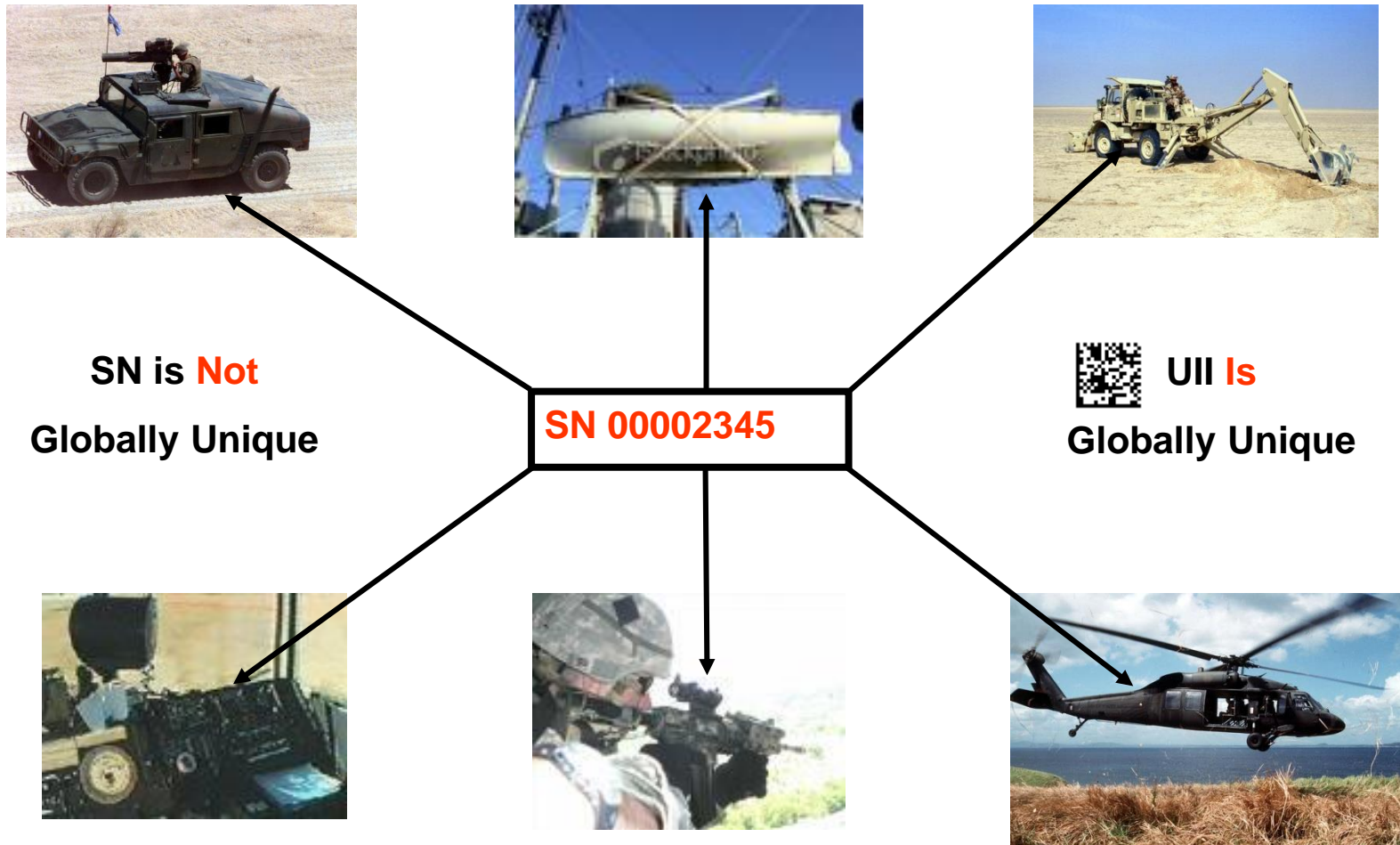


# What is Encoded in the Data Matrix?



- Data from which the unique item identifier (UII) is derived
- In most cases, the data matrix does not contain all of the data found in the derived UII
- There are over 50 different ways to encode a UII in the data matrix
- To extract a UII from the data matrix requires software that converts the data read by the imager into the UII. This software can be resident in either the imager or in a computer to which the imager passes what it reads.
- The UII is almost never marked on the item in human readable form

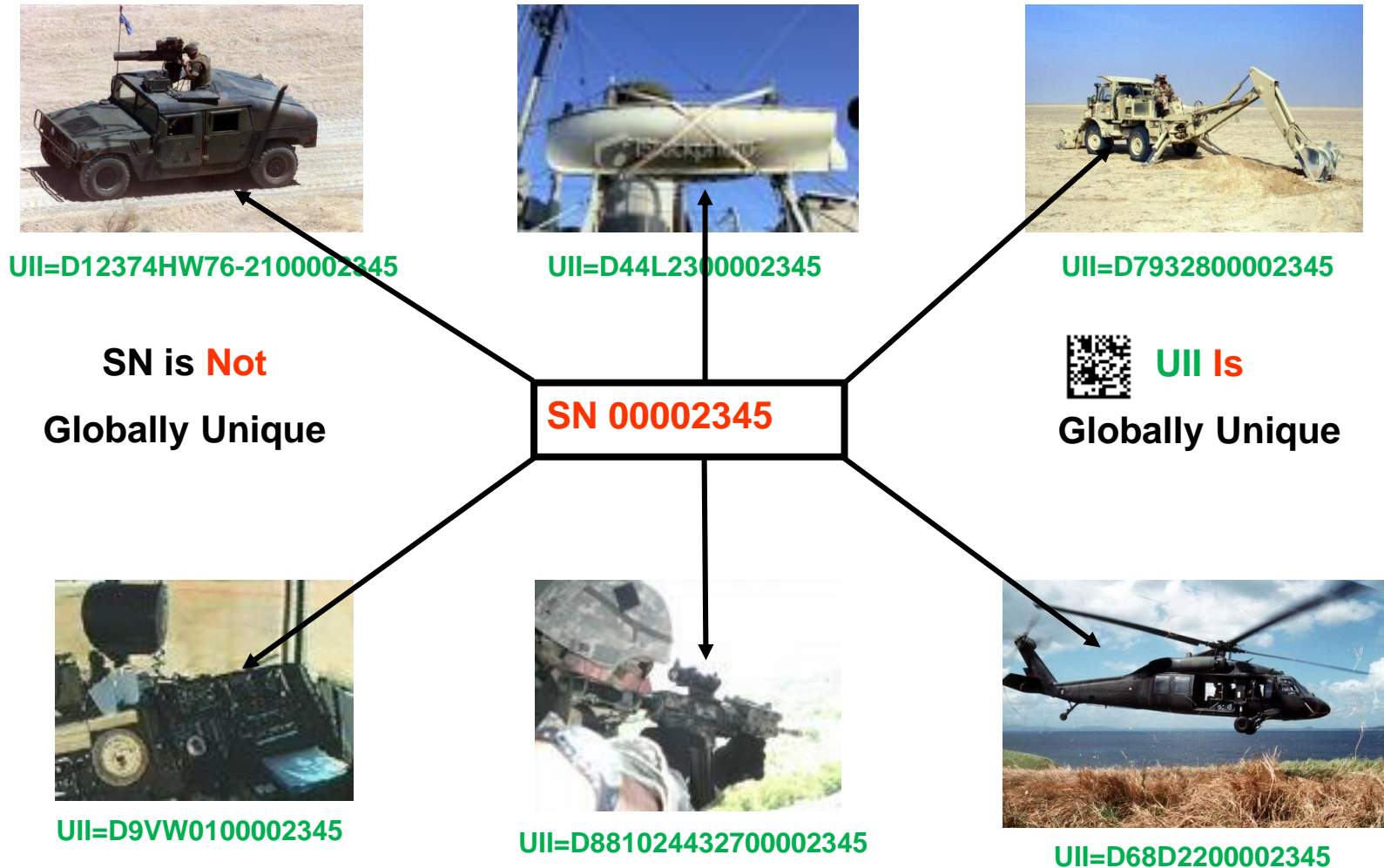
# Serial Number (SN) vs. UII



UII – Unique Item Identifier



# Serial Number (SN) vs. UII (Cont.)



UII – Unique Item Identifier



# Transitioning to IUID - a Simple Concept



1005678

**SERIALLY MANAGED**

BECOMES IN EFFECT

**UNIQUELY MANAGED**

D192071005678



**MANUAL DATA ENTRY**

BECOMES

**AUTOMATED DATA ENTRY**

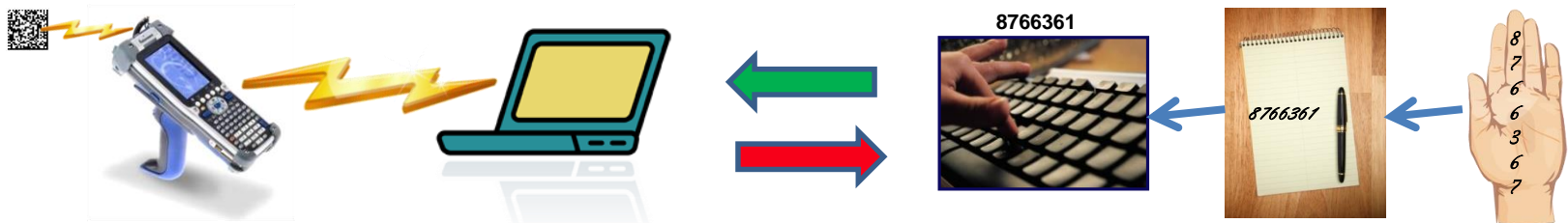


IUID – Item Unique Identification

# Changes When Dealing With Uniquely Identified vs. Serialized Items



- Unique Item Identifier (UII) is
  - Derived from data encoded in a data matrix mark that requires an imager to read and software to do the derivation process
  - Not marked on the item in human readable
  - Associated with the item in maintenance, property accountability and other databases – a single data element that uniquely identifies
- The need to use an imager to capture the UII ensures data integrity
  - After upload, data is to be shared among systems by being passed electronically (NOT by keyboard entry)



# Importance of IUID

- Why is IUID important to the Army and DOD?

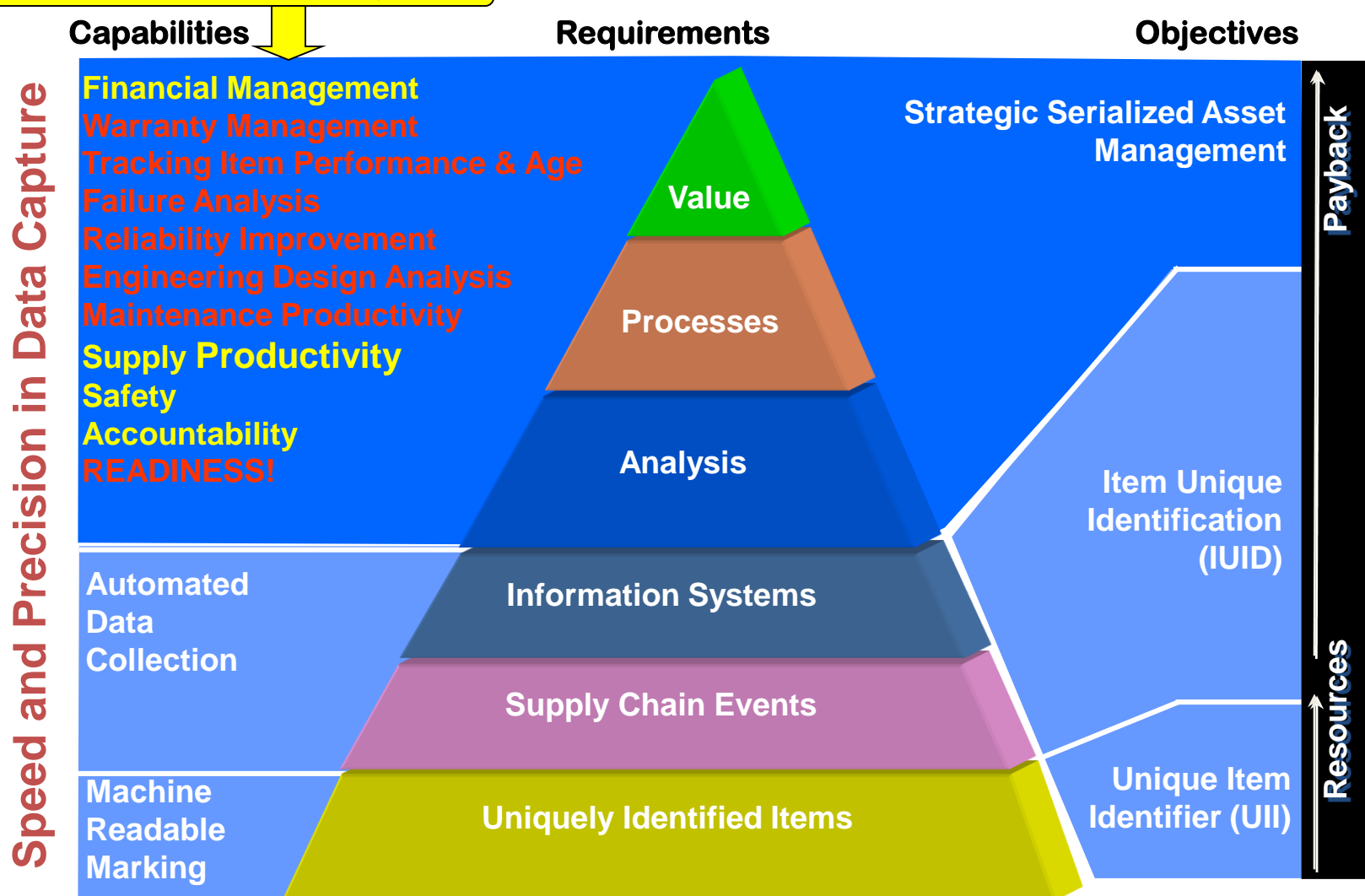


**which will enable reliable unique item level traceability  
across all DOD business systems**

**A single data element that will identify the item**

# IUID- Essential to **Materiel Readiness**

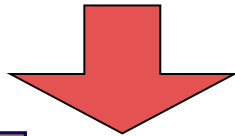
## Functions supported by IUID



# Automatic Identification Technology (AIT) is Key to IUID **Data Integrity**



D123455513HGR13136574867635009



UII can  
contain up to  
**50** characters

Goal – Eliminate  
key entry of data!



Today -



Imager  
Enables Error-  
Free Data  
Transfer!

Tomorrow -

?



Each uniquely  
identified item must  
bear a data matrix  
symbol containing the  
data from which its  
Unique Item Identifier  
(UII) is derived.

# Elements of an IUID-enabled Solution

AIT – Automatic Identification Technology

AIS – Automated Information System

IUID – Item Unique Identification

UII – Unique Item Identifier



## IUID-Enabled Maintenance Management

UII -  
Marked  
Property



Maintenance  
Management  
AIS  
Accommodating  
UII and AIT

Automatic  
Identification  
Technology  
(Readers)

CL VII

CL II & IX

GCSS-A

GCSS-A

CL – Supply Class  
GCSS-A – Global Combat Support System - Army



# Items Requiring IUID

- Which Items require IUID?
  - NOTE: OSD is in the process of revising the IUID requirement. DODI 8320.04 was revised in Sep 15 a corresponding DFARS 211.274-2 revision is pending. AR 700-145 was revised in Feb 16. A new Army Serialized Item Management Policy is pending. The DOD Guide to Uniquely Identifying Items, Version 3.0, 2 December 2014 will also likely be changed to reflect the new IUID criteria.
  - Any item that is serialized should be looked at as a prime candidate for IUID. “The UII will functionally replace the serial number (items will continue to have serial numbers).”
  - IUID criteria applies to all tangible personal property, regardless of whether it has an NSN
  - Eventually the Federal Logistics Information System (FLIS) and WebFLIS will populate an “IUID Indicator” identifying whether each NSN requires IUID (Y/N). **Today, the WebFLIS IUID Indicator is unreliable.**
  - Unit level personnel not authorized to IUID-mark items without authorization and direction from higher HQ.

OSD – Office of the Secretary of Defense  
NSN – National Stock Number

# Looking to the Future



## • Expect

- DFARS 211.274-2 revision and new Army Directive –Interim SIM policy.
- As the Army Executive Agent for legacy item marking, AMC will continue executing an enterprise-oriented Army IUID legacy marking program for Class II, and VII in FY12-16; the program will field-apply additive IUID marks to identified unmarked class II and VII legacy items requiring IUID
- Army G-4 will remain responsible to ensure that legacy items meeting mandatory IUID criteria in other classes of supply and in Class II, and VII that are not marked by the AMC program are marked and registered and that the industrial base replaces any additive IUID marks with IUID marks embedded in equipment data plates/labels when the equipment undergoes depot-level maintenance
- ASA (ALT) and the PM community will be responsible to ensure that newly acquired items requiring IUID are marked prior to acceptance by the government and registered via WAWF.
- Army SIM policy to specify catalog codes to be used to ID items likely requiring IUID.

AMC – Army Materiel Command  
 ASA(ALT) – Assistant Secretary of the Army, Acquisition Logistics and Technology  
 IMMC – Integrated Materiel Management Center  
 SIM – Serialized Item Management

# Where Can You Get Help?

- AR 70-1
  - 6–15. Item unique identification
    - *b. The PMs will—*
      - “(8) Use the PM, J–AIT” (now AMIS) “as a source for AIT products and technical expertise”
- AMIS website:  
<http://www.usarmyamis.army.mil/CustomerSupport/iuid.html>
- AMIS IUID POC:
  - Email: [usarmy.belvoir.peo-eis.list.pd-amis-iuid@mail.mil](mailto:usarmy.belvoir.peo-eis.list.pd-amis-iuid@mail.mil)
  - (703) 806-0547 or DSN 656-0547



**When it comes to most aspects of IUID implementation, we've been there and done that, or know people who have.**